



The Real Estate Vendor Platform -
Helping high-performing agents deliver
more value in the Greater Kitsap Area.

Listio Digital Media Toolkit for Agents

This toolkit contains one 'Launch Post' and four other post templates to help real estate professionals engage clients and showcase their value using Listio. Each post includes a suggested caption, optional image direction, and a call-to-action placeholder to link back to your private vendor list preview page. These can be used on any social media platform, via email, or anywhere else you see fit.

We included some image options to get you started — feel free to use them as-is or customize to fit your brand.

Instructions:

Step 1: Download the Post Image or select your own.

Step 2: Upload the image to wherever you want to post, ie Facebook, Instagram, Email.

Step 3: Copy the Caption. Be sure to include the 'Sample Vendor List' link

Step 4: Paste the Caption into your post.

Step 5: Click post or send.





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Launch Post

Caption:

Just joined Listio — a platform built exclusively for real estate pros to organize and share trusted Kitsap vendors.

I've personally curated my go-to list to help make every move, repair, remodel, or routine maintenance easier — whether you're a past client, future client, or simply need a top local recommendation.

If you're tackling a project or just need great local pros, reach out and I'll send over a hand-picked list based on what you're working on.



See how I organize my vendor recommendations:

[Sample Vendor List](#)

Image Inspiration Options

- **Agent Headshot** with clean background + optional overlay:
"My Trusted Vendors. Organized. Shared. Yours."
- **Flatlay of tools or home items** (paint swatches, tape measure, etc.) with text overlay
- **Agent working at a desk** with a laptop and notepad titled "Vendor List" — lifestyle vibe

Our Post Image Example





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Optional Post #2: Buyer Follow-Up

Caption:

Closed on your home but still need a good painter? Roofer? Cleaner?

I've got a vetted list of go-to local pros I send to my buyers after closing. Just reach out — I'll send you a custom list.



See how I organize my vendor recommendations:

[Sample Vendor List](#)

Image Inspiration Options

- Close-up of house keys on a countertop or welcome mat
 - Front porch with “Just Sold” sign or moving boxes near the door
 - Smiling buyer holding a paint sample or unpacking boxes — DIY vibe
-

Our Post Image Example





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Optional Post #3: Prepping to Sell

Caption:

Thinking of listing your home? The pre-list process can be overwhelming — but I've got you covered.

I've built a network of trusted local vendors specifically for prepping homes for sale — and I can create a custom list based on exactly what your property needs.

Just shoot me a message and I'll help you get started.



See how I organize my vendor recommendations:

[Sample Vendor List](#)

Image Inspiration Options

- **Decluttered living room or kitchen** with good lighting (like a listing-ready shot)
- **Before-and-after split image** of a small project (landscaping, paint, flooring)
- **Clipboard or checklist titled "Pre-Listing Prep"** with tape measure and pen on a table

Our Post Image Example





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Optional Post #4: Homeowner Tips

Caption:

Homeownership comes with a lot of little things — maintenance, repairs, updates.

Over the years, I've built a trusted list of local service providers I personally recommend.

It's organized, vetted, and tailored to the needs that come up most often.

If you ever need a solid recommendation, just DM me — I'm happy to share a custom list.



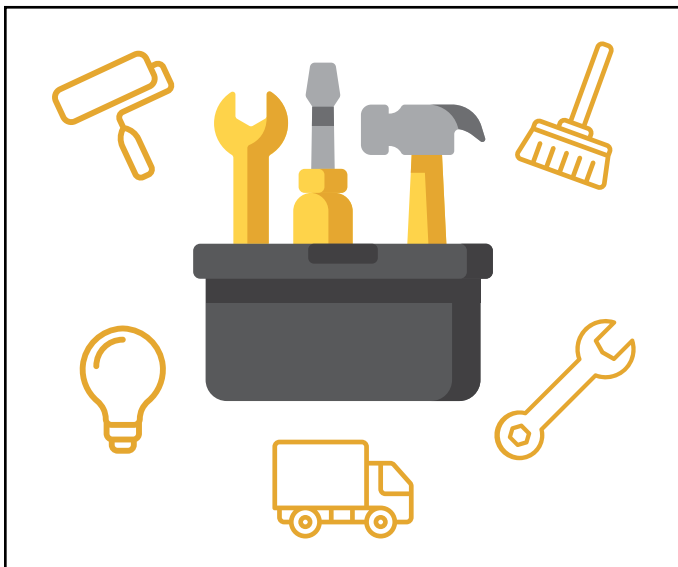
See how I organize my vendor recommendations:

[Sample Vendor List](#)

Image Inspiration Options

- **Open toolbox on the ground** with a few seasonal tools (leaf blower, rake, etc.)
- **Happy family photo** in their home — casual, warm, and lived-in
- **Cozy seasonal vignette** (pumpkins on the porch, wreath on the door, etc.)

Our Post Image Example





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Optional Post #5: Vendor Highlight

Caption:

Shoutout to one of my favorite local [Vendor Type]s — I've worked with them on multiple transactions and they always come through.

I keep a private list of trusted vendors for my clients, and this one definitely earned their spot.

If you're looking for great local recommendations, just shoot me a message.



See how I organize my vendor recommendations:

[Sample Vendor List](#)

Image Inspiration Options

- **Photo of the vendor at work** (painter painting, roofer on roof, etc.)
- **Smiling client with vendor** shaking hands or finishing a job
- **Before/after job photo** (cleaned gutters, fresh paint, new flooring, etc.)

Our Post Image Example

